

**ENTREPRENEURSHIP EDUCATION**

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There has been an increasing interest in how to design and execute entrepreneurship education that nurture enterprising attitudes and behaviour such as creating and implementing new ideas and ways of doing things, responding proactively to the environment, and initiating change involving uncertainty and complexity. As a recent European survey indicates, the teaching methods deemed effective in entrepreneurial education were often different from the methods traditionally used in academia and these educational themes and methodologies were often new for most of the HEIs. Research findings from European countries also indicate that teachers have difficulties; on the one hand in understanding what entrepreneurial and enterprising pedagogy means and on the other hand they are unsure about their competences to adopt this in teaching.

The intensified interest in entrepreneurship education reflects the changes in entrepreneurship education research. It has moved from content questions to the processes of learning and teaching, expanded its scope to pre-intention and intention phases as well as to learning environments and started to investigate the dialogue between organizational change,

curriculum development and pedagogy. These developments have inspired researchers to cross the borders of disciplines and find ideas from different fields of science.

This track seeks to contribute to the ongoing dialogue on how to design and execute high quality entrepreneurship education by inviting papers that examine this issue using novel theoretical perspectives and unique empirical data from various contexts both across Europe and worldwide. Appropriate topics include, but are not limited, to:

- Designing entrepreneurship education for specific contexts – or does one size fit all?
- The role and contribution of entrepreneurship courses in management education
- Challenges in implementing entrepreneurial pedagogy in the curriculum
- Evaluation of entrepreneurship programs and courses

**Activities:**

- full papers sessions
- sub track with developmental papers sessions.
- professional development workshops.