

**ENTREPRENEURSHIP IN FAMILY FIRMS:
AN EVOLUTIONARY AND LONGITUDINAL PERSPECTIVE**

Joint track between the Entrepreneurship SIG and Family Business Research SIG

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Abstract

Based on recent calls to apply concepts established in entrepreneurship theory to the family business contexts, this track aims to attract contributions which investigate to what degree entrepreneurship constructs are prolific in explaining business activity of family firms. Furthermore, the progress taking place in the development of theories related to the impact on non economic goals owners seems promising in understanding the process of opportunity recognition, opportunity exploitation, growth and value creation in family contexts. Therefore, we welcome research on what are the problems, advantages and the challenges of the entrepreneurial process in family businesses as well as articles related to transgenerational entrepreneurship, portfolio entrepreneurship, and entrepreneurial exits (among others) within the unique context of family firms.

Topics of interest which take a focus on the intersection between entrepreneurship and family firm's research include but are not restricted to the following broad ones:

- The role of family entrepreneurship in the strategic renewal of the family and the business system
- The transmission of the entrepreneurial orientation (EO) in family firms
- The role entrepreneurship can play in addressing the risks family firms face in the long-term
- The impact of family entrepreneurship on the performance of family businesses
- The relationship between entrepreneurship, managerialization and professionalization in the growth and development of both the family and the firm
- Portfolio entrepreneurship and entrepreneurial exits in family firms
- The transfer or maintenance of entrepreneurial spirit through generations (transgenerational entrepreneurship)
- The distinctive features of the father/mother and son/daughter succession
- International convergences and divergences around family entrepreneurship
- Entrepreneurship and family influences
- The psychological dimension and family entrepreneurship
- Systems of governance and family entrepreneurship