

Innovation SIG Track 33

33.2. Democratizing innovation by networks in ICT-driven era

Sub-track chairs

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Introduction

The unexpected change of economic environment and the increase of uncertainty induces firms to face the central tension between the need to optimize and to innovate, inducing important changes in inter-intra organizational processes with an increase of collaborative activities and sharing of knowledge under the framework of open innovation.

The emergence of inter-intra organizational issues within knowledge intense industries have shaped the competitive landscape creating new collaborative approaches and new methods to manage the business. Especially, the development of ICT-driven era and the related open innovation phenomena have shaped the competitive landscape creating new collaborative approaches and new methods to manage the business and the innovation process.



This has been also emphasized by the technological innovation, as advanced ICTs have given light to the phenomenon of web-based business social networks, which magnify the networking opportunities for knowledge sharing and innovation.

Knowledge networks play a strategic role in influencing the process of knowledge creation through an interconnected set of nodes that receive, store, process and/or transmit information. Such networks are fed by formal and informal relations through which the actors access, disseminate, or create new knowledge.

By a multidisciplinary perspectives, these changes that involving a wide array of knowledge domains, research methods and strategies may enlighten business communities on a global scale about the logic and the ways of democratizing management.

In light of these phenomena this track intends to attract scholars and researchers focused on the development of more sophisticated and articulated analysis on innovation management, inter and intra organizational changes, knowledge management and the linked strategic implications in knowledge dense businesses.

This track intends to attract scholars and researchers focused on, without being limited to, the following topics:

- Open source and open communities
- New issues on Innovation Process and new relationship among organizations
- Inter-intra Organizational changes
- Creativity and innovation enhancing organizational settings
- Adaptive and interpretative concepts of strategy
- Leadership and innovation driven strategic change
- New tools, approaches and strategies in ICT driven era
- Organizational and strategic issues of business social networks.