

Innovation SIG Track 34

Learning from Innovation outside Europe

Responsible Chairs: Dimitris Assimakopoulos &

Sub-Tracks

<p>34.1. Innovation in Chinese Firms</p>	<p>Prof Dimitris Assimakopoulos, Grenoble Ecole de Management, Learning & Innovation in Networks & Communities (LINC) Lab, France, dimitris.assimakopoulos@grenoble-em.com Prof Yantai Chen, Zhejiang University of Technology, School of Economics and Management, China, chenyantai@gmail.com Prof Stuart Macdonald, Aalto University, School of Economics, Finland, s.macdonald@sheffield.ac.uk</p>
<p>34.2. Learning from Innovation in Emerging Economies</p>	<p>Prof. Mathew Manimala, Indian Institute of Management, Bangalore, India, manimala@iimb.ernet.in Prof. Jay Mitra, Head-Centre for Entrepreneurship Research, University of Essex, UK, jmitra@essex.ac.uk Prof. Corrado Cerruti, University of Rome Tor Vergata, Italy, corrado.cerruti@uniroma2.it Prof. Ernesto Tavoletti, Assistant Professor of International Marketing and Economic and Management of Enterprises, University of Macerata, Italy, ernesto.tavoletti@unimc.it Prof. Dr. Bahar Sennaroglu, Assistant Professor, Marmara University, Turkey, bsennar@marmara.edu.tr Prof. Lingling Luo, Center of Science Technology and Social, Northeastern University, P.R.China lll_19500619@126.com Prof. Renato Garcia, Departamento de Engenharia de Producao Escola Politecnica da Universidade de Sao Paulo, Universitaria Sao Paulo, Brasil, renato.garcia@poli.usp.br Prof. Shahida Cassim, Associate Professor of Entrepreneurship, Graduate School of Business & Leadership, University of KwaZulu Natal, Durban, South Africa, cassim@ukzn.ac.za Prof. Dr. Gunnar Prause, Tallin University of Technology, TSEBA / TU, Department of BA, Tallin, Estonia, Gunnar.Prause@tseba.ttu.ee Prof. Fabio Corno, Associate Professor, business Administration, Milano-Bicocca University, Milan, Italy, fabio.corno@unimib.it</p>

Topics of this track include:

- Principal types and characteristics of innovations
- HR innovations
- Innovations in social enterprises
- Role of public bodies in supporting firms' innovation
- Organizational constraints and facilitators of innovation
- Innovation in different types of industries
- Innovative relationships with other organizations
- Support for innovations from inter-organizational relationships
- Sources, means and types of information and knowledge important for firms' innovation
- National and regional innovation systems
- Costs, benefits and impacts of Innovations