

Innovation SIG Track 36 Workshop

Open Innovation – Future Challenges in Academia and Practice

At the EURAM 2013, the open innovation track chairs will be leading a workshop on the future challenges of open innovation in academia and practice.

Open to all researchers on innovation and entrepreneurship, the workshop aims to be a forum for discussion and debate. The programme of the workshop covers:



- Research methods in open innovation
- Educating the open innovation ambassadors
- Open business models

The duration of the workshop and the venue are subject *tbc* closer to the conference, and attendance is free. Spaces are limited, so please reserve your place in advance!

HOW TO RESERVE A PLACE

Please email to Nizar Abdelkafi (nizar.abdelkafi@moez.fraunhofer.de) and Romy Hilbig (romy.hilbig@moez.fraunhofer.de) to check availability and to book your place.

Please copy in Wietze van der Aa (w.vanderaa@uva.nl) and Nuran Acur (nuran.acur@strath.ac.uk).