

**BRIDGING ORGANIZATIONAL BEHAVIOR AND ENTREPRENEURSHIP:  
NEW RESEARCH DIRECTIONS**

**Joint track between the Entrepreneurship SIG and the Organisational  
Behaviour SIG**

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**Abstract:**

The questions of what motivates entrepreneurs, how entrepreneurs make decisions and how they manage other members of entrepreneurial teams are of considerable interest to both entrepreneurship and organizational behavior scholars. Yet, the fields of entrepreneurship and organizational behavior have developed in isolation. In the entrepreneurship field, researchers have traditionally examined entrepreneurs' behavior at all levels of analysis - individual, group and organizational, and their interaction with key stakeholders in the process of creating new ventures. Nevertheless, it is only relatively recently that scholars have started to investigate the role of Organizational Behavior (OB) in the entrepreneurial process (Baron, 2002). In particular, extant research has shown how affect, trust, identity, team dynamics, leadership, temporal attitudes and human capital among others influence entrepreneurial issues and the performance of new ventures (e.g., Baron, 2008; Cardon, Wincent, Singh & Drnovsek, 2009). Not surprisingly, this recently emerging literature, which sheds new light on entrepreneurial cognitive and behavioral processes, draws heavily upon research on emotions and organizational behavior, the integration of which has been increasing (Ashkanasy, Härtel & Zerbe, 2000). Despite the progress achieved, a more explicit focus on the micro-foundations of entrepreneurship offers opportunities to gain new insight into individual motivations to engage in entrepreneurial actions, while coping with significant risk and uncertainty. The aim of this track is to create a thought platform that addresses such behavioral issues.

This track welcomes high-quality empirical and conceptual contributions that are relevant to the general area of identity construction and negotiation, emotion dynamics, power, team dynamics and the micro-foundations of new entities in the broad entrepreneurial context (start-ups, family business, and established organizations). We encourage studies with novel theoretical underpinnings that use different research methods—quantitative, qualitative, narratives, and multilevel methods—and examine the intersection of the entrepreneurship and OB literatures across different cultural contexts. The best papers will be considered for publication in special issues of *Human Resource Management* (Wiley) and the *International Small Business Journal* (Sage).

We hope you will join the debate at the upcoming conference.

**Keywords:** Entrepreneurship, Organizational Behavior, psychology of entrepreneurship, entrepreneurial teams