

GALATASARAY UNIVERSITY, ISTANBUL, TURKEY

PROJECT ORGANIZING GENERAL TRACK

Abstract:

Project and program management is a rapidly growing area of research interest as more and more public and private sector organizations switch to project-based forms of working. There is growing concern for the performance of projects as they grow in scale and complexity. By some estimates, at least one third of GDP is produced by projects, yet they have received relatively little attention from the business and management academic community. Research in the area draws on many existing streams of inquiry, ranging from engineering, operations, and strategy to human resource management and marketing, and deploys research methodologies ranging from positivistic to constructivist.

The key unifying feature of work in the field is its focus on projects and programs as organizational phenomena defined as temporary organizations with a pre-determined lifecycle. As such they challenge many of the assumptions of theory and practice in business and management. The Project Organizing SIG is also deeply concerned with project-based organizations – that is firms or public sector agencies organized to promote and/or deliver projects as distinctive organizational types.

Among the central concerns in this research field are

- how can project organizing succeed with the increasing scale and complexity of projects
- how can project organizing alter business and management in a broader institutional context
- how should different types of organizations design, deliver and organize their projects
- how do individuals as members of the project-based organizations succeed in their temporary project roles.

Thus the SIG addresses a distinctive set of organizational phenomena while posing challenges to predominant business and management theory.

Keywords: project organizing; project management; program management; project-based business

Track chairs

Professor Rodney Turner, Professor of Project Management, SKEMA Business School Avene Willy Brandt, 5977 Euralille, France Email: rodney.turner@skema.edu

Professor Christophe Midler, Professor of Innovation Management, Ecole Polytechique, Paris, France

Email: Christophe.Midler@polytechnique.edu

SIG chair Professor Miia Martinsuo, Tampere University of Technology, Finland

SIG chair elect Professor Hans Georg Gemünden, Berlin University of Technology, Germany SIG past chair Professor Graham Winch, Manchester Business School, U.K.