

IMPLEMENTING AND INFORMING INNOVATION STRATEGIES THROUGH PROJECT PORTFOLIO MANAGEMENT

Joint track between the Project Organising SIG and Innovation SIG

This track brings together the SIGs on Innovation and Project Organizing to consolidate and highlight an important and growing stream of research: the study of organizational capabilities for the strategic management of innovation through multiple projects. A Special Issue of *Creativity and Innovation Management* will be associated with the track.

Portfolio-level management capabilities provide a strategic perspective for the management of multiple innovation projects. In addition, the formulation and evolution of organizational strategy requires a holistic understanding of the innovation environment – an understanding that is informed by portfolio-level project oversight. The term ‘project portfolio management’ (PPM) has become an umbrella term that encompasses the organizational processes, structures, culture, and human aspects of such portfolio-level management capabilities. However, a number of other terms are also in use (such as innovation process, new product program, idea management system, and others) and all submissions that fit the theme are encouraged.

This joint track stems from the rich streams of research that have emerged in the project management and innovation management disciplines but also spread across strategic management, marketing, operations, finance and others. We encourage submissions from diverse disciplines to further our collective understanding.

We invite conceptual or empirical papers that explore the role of project portfolio-level management in delivering and informing innovation strategy. Possible questions (the list is not exhaustive) are:

- How is *project portfolio management* done in order to secure *innovation goals*? What differentiates innovation leaders?
- How are innovation *strategies* developed in relation to the innovation project portfolio? Is the strategic direction informed by the project portfolio?
- How are *organizational structures* designed to facilitate the management of multiple projects to meet innovation goals? Which *actors* are important and what are their roles?
- How can *theories and frameworks* assist with understanding the relationship between portfolio-level approaches and innovation strategy?

Keywords: Innovation Strategies, Implementation of Strategies, Project Portfolio Management, Dynamic Capabilities

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