

PUBLIC VALUE, PUBLIC SERVICES AND PERFORMANCE MANAGEMENT

Track Chairs:

Salvatore Russo, Ph.D.
Assistant Professor
Ca' Foscari University, Venice
e-mail: salvus@unive.it

Federica Farneti, Ph.D.
Assistant Professor
University of Bologna
e-mail: federica.farneti@unibo.it

James Guthrie
Professor
- Macquarie University
- University Of Bologna
e-mail: james.guthrie@sydney.edu.au

Giuseppe Marcon
Professor
Ca' Foscari University, Venice
e-mail: giumar@unive.it

Andrea Bonomi Savignon
PhD Candidate and Lecturer
University of Rome Tor Vergata
e-mail: bonomi.savignon@economia.uniroma2.it

Organizational Coordinator:

This will be the person who will be responsible for the reviewing process:

Salvatore Russo, Ph.D.
Assistant Professor
Ca' Foscari University, Venice
e-mail: salvus@unive.it
Phone +39 041 2348760
Fax +39 041 2340701

Abstract:

At present, public value is one of the central issues in the debate on *how* the public sector can meet the demands for public services, in a global context where economic, social and environmental conditions are changing and challenging. The concept of public value represents a multifaceted topic from which different interpretations arise, and could impact the systems of elaboration and implementation of public policies, public organizations' strategies, governance and performance.

Public value can be viewed as an instrumental system, able to sustain public and non profit organizations in creating and measuring value for clients, stakeholders and the community, this is performance management. Also it is regarded as a philosophy which, since 1990s, most governments have referred and used to produce a change in the public management on the basis of the NPM paradigm. Through its heterogeneous applications, performance management has commonly become a public sector system for setting goals, monitoring activities, assessing outputs and outcomes.

The track is aimed to academic, researchers, and professionals engaged in the continuous development of innovative forms of interpretation of public sector management and not-for profit organizations that are committed in conceiving and managing value for citizens.

The papers should address topics such as the following ones:

- theoretical contributions to both understand and widespread the Public Value paradigm;
- strategic performance management in the public sector and not-for profit organizations, extended to a global vision of the public value;
- products and underlying processes for service delivery systems;
- accountability in establishing an effective governance to create public value;
- role of performance management in incentivizing managers, in public and not-for profit organizations, to delivery public value;
- the role of networks and participation in the creation of public value;
- organizational design in ensuring the creation of public value by a better performance;
- specific guidance role of the planning and control systems in the value creation;
- ways to transform internal disvalue in public value;
- the need to consider the concept of sustainable development in creating public value;
- sustainability and public value management.

Keywords: Public value, public services, fiscal crisis, performance, strategy, sustainability