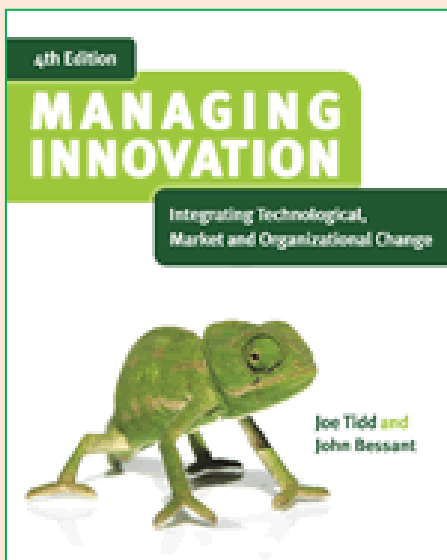


EURAM 2012 Innovation and Entrepreneurship

Teaching Workshop

Professors **Joe Tidd** and **John Bessant** will be leading an Innovation and Entrepreneurship Workshop in Istanbul as part of the 'Innovation SIG' EURAM 2013.



Open to all teachers of innovation and entrepreneurship, the workshop aims to be a forum for discussion and debate and to share experiences of teaching problems and solutions.

The programme of the workshop covers:

- **Course Design** – Including learning goals, choice of topics, sequencing of topics and level
- **Teaching** – Including the role of lecture/exposition and tactics for encouraging student participation
- **Student Assessment.**

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